

APPENDIX 1. Coding frame used to analyze textual items (letters and online comments)

| Category | Theme | |
|--------------------------------|--|--|
| Emotion | Anger | |
| | Sadness | |
| | Surprise | |
| | Shame | |
| Relationship to place | Physical landscape, aesthetics | |
| | Cultural/personal meaning of the lake and/or lakeshore | |
| | Cultural/personal meaning of the city | |
| Social | 'Us', Comaschi [Como residents] | |
| | Collective support and efficacy of the protest | |
| | Social continuity: reference to past and/or future generations | |
| Accountability | Naming responsible people, calling for sanctions | |
| Concerns with implementation p | rocess (political) | |
| | Legitimacy | |
| | Economic implications | |
| | Transparency of political process | |
| | Critical awareness of lack of citizen's interest at the outset | |
| Action | Stimulation | |
| | Sharing of information | |
| | Organization of events | |

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