

Appendix 5. Summary of results for the question “Satisfaction about key MPA services and environmental plus services quality evaluation” (See Appendix 1) for the beach tourists and the scuba divers. The factors highlighted in green (corresponding to scores, based on frequency of responses, greater than 8, with the maximum possible score =10) were identified as opportunities in the SWOT analysis (Appendix 7).

Alternative	Beach tourists		Scuba divers	
	Score (max 10)	Answer rate	Score (max 10)	Answer rate
Water quality	8.75	100%	9.03	100%
Landscape	8.68	100%	8.97	100%
Air quality	8.32	100%	8.73	100%
Coast/beach	8.02	100%	8.31	98%
Hospitality/Kindness	7.64	100%	8.07	98%
Green	7.23	98%	7.80	100%
Leisure	7.26	83%	7.42	87%
Security	6.57	90%	6.79	93%
Villages	6.70	99%	6.75	98%
Traffic	5.93	100%	6.35	95%
Crowding	5.48	93%	5.75	92%
Manners of jet-skiers, windsurfers..	5.84	91%	5.37	98%
Prices	4.84	100%	5.15	98%