

**Appendix 8.** Managerial implications: examples of socio-economical actions by the MPAA aimed at the sharing of the MPA’s vision (based on the SWOT Analysis).

<b>Action</b>	<b>Primary purpose</b>	<b>Priority</b>
Creating a modern and technologically advanced information and education centre in the most frequented by young people street (called the “House of the Sea”)	Education and ecotourism service	1
Activation of capillary environmental education strategy in the schools	Environmental Education	2
Activation of scholarships on sustainable development and ecotourism	Entrepreneurial education	3
Information campaign on the benefits (economic and not-economic) of the no-take conservation strategy in the MPA	Entrepreneurial education	4