Appendix 5. Outreach material and partner group description

Material from the study's interviews were used by the first author to create outreach material for a local conservation group called the Vermont Alliance for Half-Earth (VAFHE), which can be found at https://arcg.is/uaymH, as well as in *Our Better Nature*, a book published by VAFHE and other NGO partners.

The Vermont Alliance For Half-Earth is an organization inspired by E. O. Wilson's call to dedicate half the Earth to nature in order to conserve the majority of global biodiversity. VAFHE was a partial sponsor of the first author's graduate studies, and we would like to thank them for their support and kindness. In order to address any potential conflicts of interest, we would like to note that VAFHE has no financial or legal ties to the Half-Earth Project®, and neither organization had any influence over the interview protocol or research outcomes. In recognition of the many ongoing conversations about the Half-Earth idea, we would like to make clear that VAFHE is a group of Vermont residents unaffiliated with the Half-Earth Project® who are trying to apply the global goal of biodiversity conservation to their local ecological and social context. The methods of conservation they promote include a mixture of protected and shared landscapes guided by regional conservation science, community values, and participatory governance.